

# What Makes a Successful Website?

- Established in 1998
- B2B, B2C and non-profit client base
- Experienced, comprehensive team
- One-stop Internet shop
- Measurable results
- Process







Adherent  
Laboratories Inc.

BH Electronics

CARLSON  
REAL ESTATE  
COMPANY



MINNESOTA TILE & STONE  
The Minnesota Tile & Stone Institute

ENTERPRISE  
MINNESOTA

Goldleaf  
PARTNERS

GREYSTONE  
CONSTRUCTION

Dahl  
ADMINISTRATION

WPT  
WELSH PROPERTY TRUST

DOMINIUM

THIES & TALLE  
MANAGEMENT

XERXES<sup>®</sup>  
a zcl company

AccuStream<sup>™</sup>  
waterjet products

McNeilus  
Steel, Inc.

MASSMAN  
Automation Design, LLC

AMEREQUIP<sup>®</sup>



HUNT  
Electric Corporation

J.H. LARSON  
COMPANY

SQUEEGEE  
SQUAD<sup>™</sup>

mocon<sup>®</sup>

MOCORP  
CUSTOM METAL FABRICATION

MINNESOTA  
TAXPAYERS  
ASSOCIATION

NL  
NATURAL LIGHT  
FABRIC STRUCTURES

Pace Analytical<sup>®</sup>

PSR  
CONSULTING

PETTIT  
NETWORKING

PE  
POWER ELECTRIC

PRIMERA  
TECHNOLOGY, INC.



RFA  
ENGINEERING

ROTOCHOPPER  
Inc.

S  
SERIGRAPHICS

sholom



Koch



WOMEN  
VENTURE

W.H.  
Wright-Hennepin  
A Technical Energy Corporation LLC

W.H. Security

21st Services

Hays

W  
Wilary Winn LLC

af  
auction  
harmony

Bay West

TELEX  
Radio Dispatch

FEDTECH

H  
HYPERTECT  
DESIGN. BUILD. DONE.



JEFFERSON  
CAPITAL INTERNATIONAL

Minnesota Legal Diversity

mytech  
partners

QUALITY  
TOOL, INC.  
MANUFACTURING - CONSTRUCTION

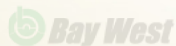
SPACE CENTER<sup>®</sup>

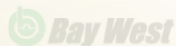


plaudit<sup>®</sup>  
DESIGN



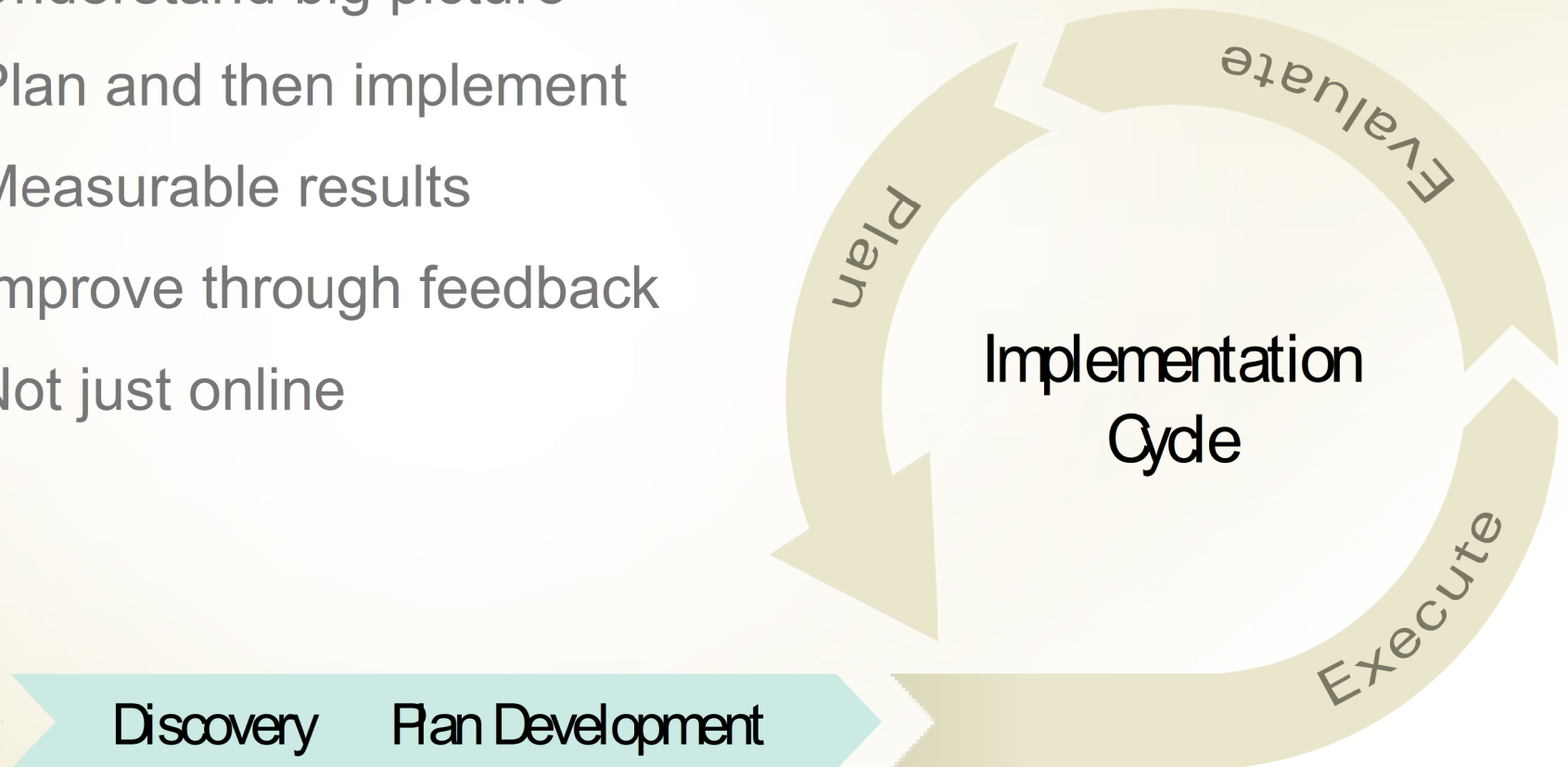






# Our Approach

- Understand big picture
- Plan and then implement
- Measurable results
- Improve through feedback
- Not just online



# The Players

- Client
- Information Architect
- Designer
- Developer
- Programmer
- Project Manager
- Internet Marketer
- Copywriter
















# Our Process

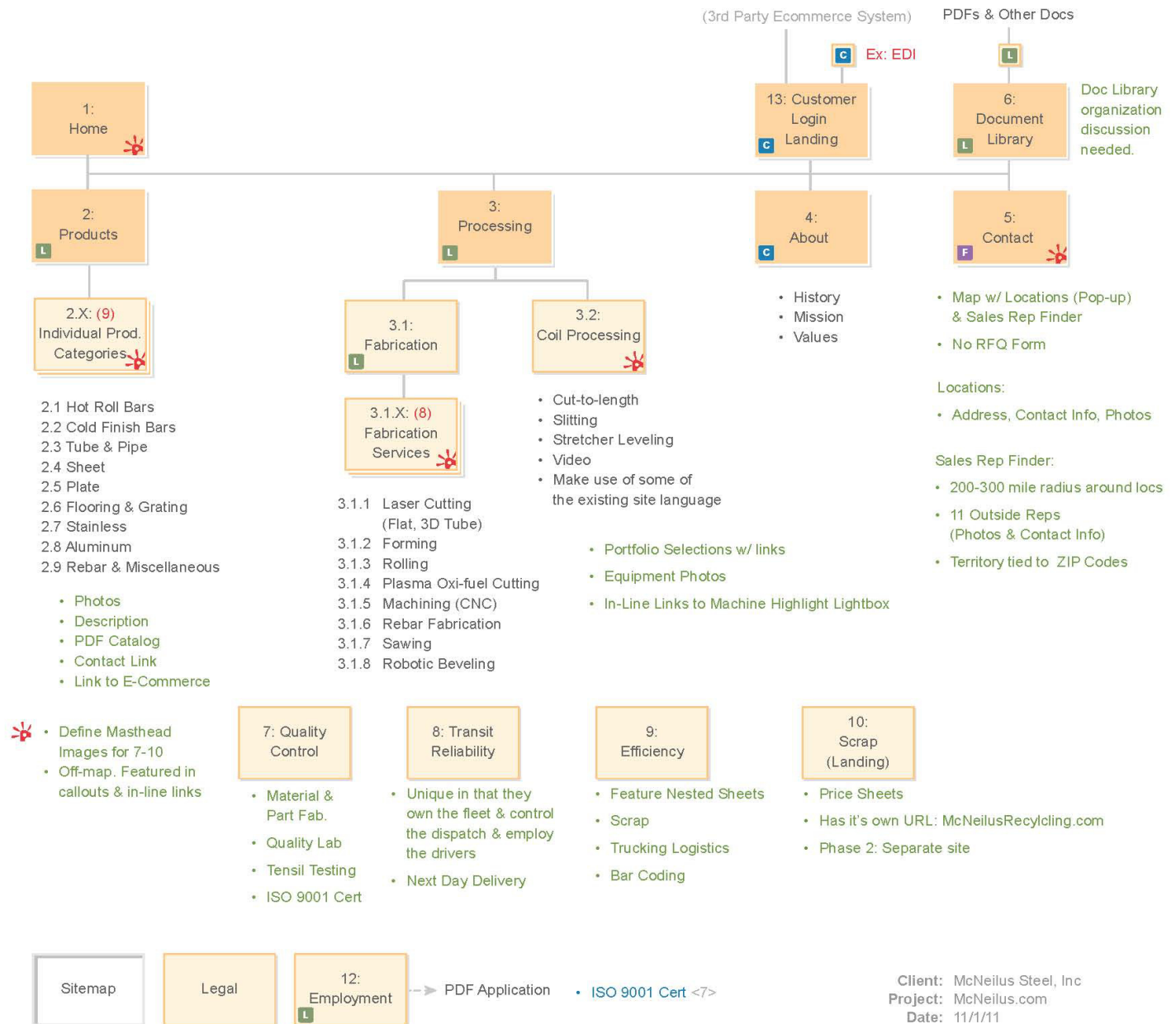
- Discovery
- Surveys
- Goal Ideation
- Sitemapping
- Wireframes
- Graphic Design
- Web Development
- Content
- Review
- Measurement

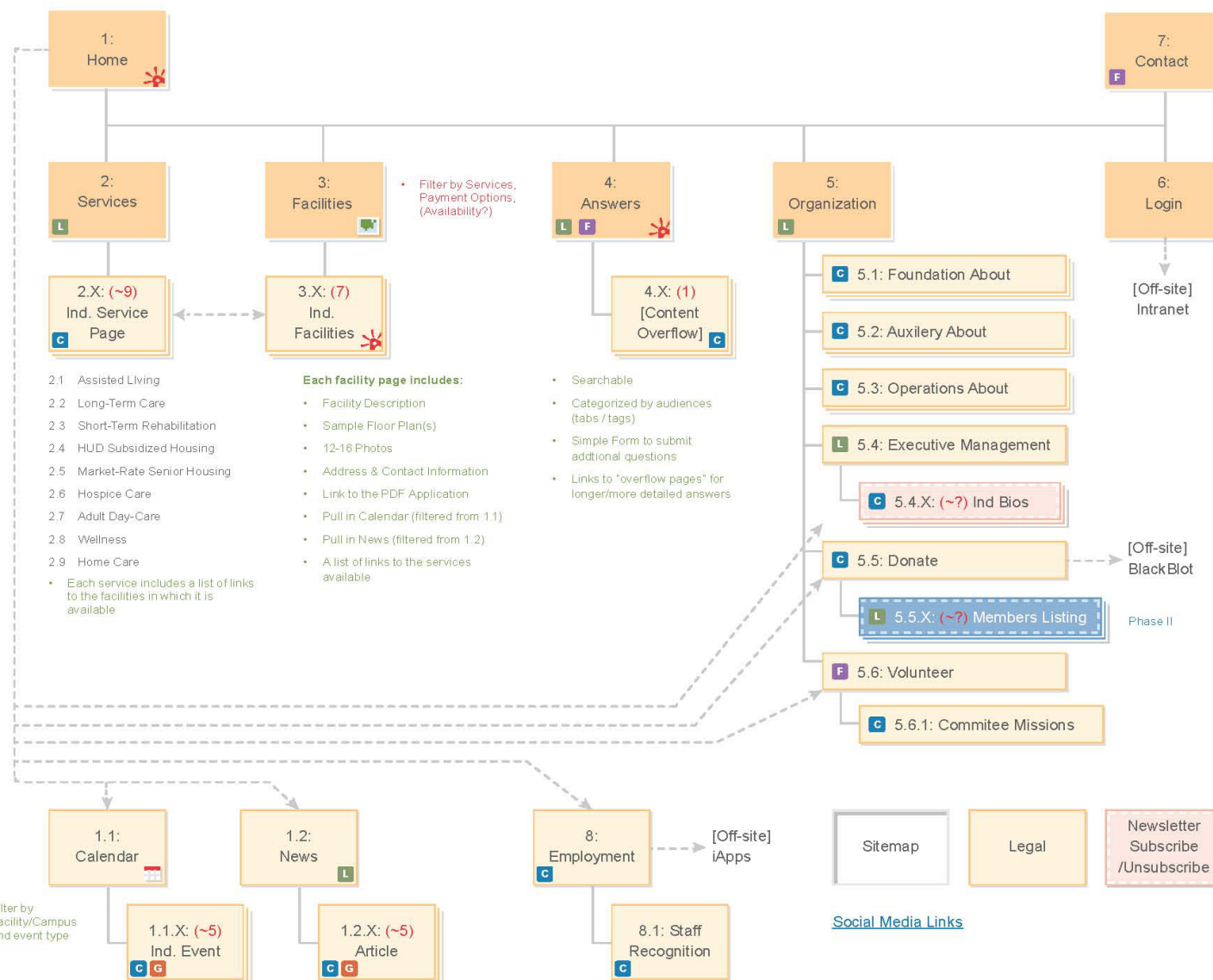
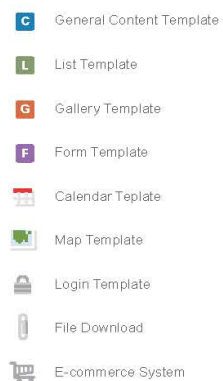
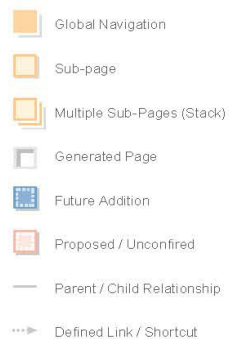


# Our Process

- Discovery
- Surveys
- Goal Ideation
- **Sitemapping**
- Wireframes
- Graphic Design
- Web Development
- Content
- Review
- Measurement

-  Global Navigation
-  Sub-page
-  Multiple Sub-Pages (Stack)
-  CMS Generated Pages
-  Future Addition
-  Proposed / Unconfirmed
-  Parent / Child Relationship
-  Defined Link / Shortcut
  
-  General Content Template
-  List Template
-  Gallery Template
-  Form Template
  
-  Plaudit Design Deliverable
-  (10) # of Stack sub-pages  
Plaudit will Populate





# Our Process

- Discovery
- Surveys
- Goal Ideation
- Sitemapping
- **Wireframes**
- Graphic Design
- Web Development
- Content
- Review
- Measurement

### 3.X INDIVIDUAL FACILITIES

Global Header

box)

IMG  
(Click to lightbox)

IMG  
(Click to lightbox)

IMG  
(Click to lightbox)

(Click

Facility Name

1234 Address Way  
City, ST 55555  
([Map](#) <Google>)

Phone  
(555) 555-5555

Description haero voco nostrud patria in mos facilisi nisl consequat facilisi melior macto. Metuo olim esse feugait brevitatis, persto causa lobortis nonummy dolore virtus. Sagaciter,

Services Available

[Assisted Living](#)

[Long-Term Care](#)

[Short-Term Rehabilitation](#)

[HUD Subsidized Housing](#)

[Market-Rate Senior Housing](#)

[Hospice Care](#)

Contact Us  
<?>

Download an APPLICATION  
<PDF>

Sample Floor Plan  
(Click to Lightbox)

News

Calendar

DD/MM/YYYY  
12:00 PM

[Vulpes iustum, nisl lorem ipsumhendrerit at lorem ipsum dolor sit imputo](#) <L.X>

DD/MM/YYYY  
12:00 PM

[Vulpes iustum, nisl lorem ipsumhendrerit at lorem ipsum dolor sit imputo](#) <L.X>


DD/MM/YYYY  
12:00 PM

[Vulpes iustum, nisl lorem ipsumhendrerit at lorem ipsum dolor sit imputo](#) <L.X>

DD/MM/YYYY  
12:00 PM

[Vulpes iustum, nisl lorem ipsumhendrerit at lorem ipsum dolor sit imputo](#) <L.X>

Global Footer

plaudit  
DESIGN

Client: Sholom  
Project: sholom.com  
Date: 9/12/11



## 2: COMMUNITY SEARCH

Rent Range =  
\$0 - \$3000 in  
\$25 increments.

The top end of  
the range auto-  
adjust based  
on highest  
price.

Amenities  
listed in  
alphabetical  
order. Future  
changes to  
amenities will  
require help  
from Plaudit  
(price)

Global Header

Location Search

+

-

Map

Google

\$500

\$1000

Rent Range:

Minimum:

3 Bedrooms & 2.5 Bathrooms

Pets

Cats Allowed

Parking

Off Street

Laundry

Hook-ups Only

Filter Category

Filter Category

Filter Category

☒ Amenity Name  
☐ Amenity Name  
☒ Amenity Name  
☐ Amenity Name

☒ Amenity Name  
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☒ Amenity Name  
☐ Amenity Name  
☒ Amenity Name  
☐ Amenity Name

Featured Community Callout

AJAX-style loading  
(no page reload)

#

[Property Name](#)  
 1234 Address Way  
 City, ST 55555 ([Map](#))  
 Phone: (555) 888-8888

IMG

#

[Property Name](#)  
 1234 Address Way  
 City, ST 55555 ([Map](#))  
 Phone: (555) 888-8888

IMG

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 1234 Address Way  
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IMG

Global Footer

Featured  
Community  
callout is  
removable.  
(Will Be  
designed, but  
default to none  
for launch)

**Bedrooms**  
(Change both  
number and  
description  
text) In Order:

- Studio
- 1 Bedroom
- 1 Bed + Den
- 2 Bedroom
- 2 Bed + Den
- ...up to 4  
bedrooms

**Bathrooms:**  
1 -4 baths.  
Increase by .5



### Pet DD Opts:

- No Preference
- Cats allowed
- Dogs & Cats allowed

### Parking DD Opts:

- No Preference
- Off Street
- Private Garage
- Underground Parking

### Laundry DD Opts:

- No Preference
- Laundry Rooms
- Hookups in home
- Washer & Dryer in home

Client: Thies and Talle  
Project: thiestalle.com  
Date: 07/07/11



It comes down to three questions ...


1) Why should your  
customers love your  
company?

Class Action Administratio x


www.dahladministration.com

☆

Request a Quote ▶



KEY PRINCIPLES SERVICES STORIES TEAM ABOUT US CONTACT US



# Accountable

WE PROUDLY ACCEPT RESPONSIBILITY FOR OUR WORK.

- Immediate Resolution
- Project Team Responsibility
- True Real-time Quality Assurance

[LEARN MORE ▶](#)

## Settlement Administration Solutions, Unsurpassed Value

Dahl Administration provides the perfect combination of large-firm experience and capability with smaller-firm responsiveness and service. With expert staff that has administered thousands of settlements and distributed billions of dollars in proceeds, you can be assured that your case will be handled correctly – the first time. Dahl's six key principles and unique "every project, every day" approach make our customer service the best in the industry. Simply stated, we will meet your case deadlines and keep you informed of all important developments along the way.

### What Our Clients Are Saying

“When the Court issued an Order that allowed only three days to provide national notice, rather than ask for an extension from the Court, Dahl was able to get the notice out on time. This was a truly amazing task.”

-Brian England, Special Counsel  
Unified Life Insurance Company  
Overland Park, Kansas

Class Action Administratio x

www.dahladministration.com

☆

⚙



KEY PRINCIPLES SERVICES STORIES TEAM ABOUT US CONTACT US

Request a Quote ▶



# Responsive

## WE ARE THERE FOR YOU.

- Online, All the Time
- Empowered, Knowledgeable Staff
- Client Relationships Drive our Business

[LEARN MORE ▶](#)

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-Brian England, Special Counsel  
Unified Life Insurance Company  
Overland Park, Kansas



It comes down to three questions ...

## 2) What is the project's goals?

## Goals & Measurability



### REDUCED CALL VOLUME

Goldleaf currently has to field a high volume of calls from customers to support many processes not trackable online, such as payroll submission, year-end information and forms, document status, education on technical topics, and issues with finding and using features on the site.



### IMPROVED SURVEY RESULTS

Service surveys are periodically conducted with customers to measure the effectiveness of policies and resources. This channel can be used to capture qualitative feedback and preferences from customers focused on the stated objectives.



### SITE TRAFFIC & LOYALTY

The existing site does not offer significant utility to customers, which is reflected in current traffic analytics. Repeat logins and usage of GLP segment of site will indicate that customers are engaging on a more regular business.

It comes down to three questions ...

# 3) How will success be measured?





## Organic Search Traffic

Aug 1, 2011 - Jul 31, 2012

Compare to: Aug 1, 2010 - Jul 31, 2011

Advanced Segments

Customize

Email

Export

Add to Dashboard

Shortcut **BETA**

change in % of visits: +6.00%

## Explorer

Site Usage

Goal Set 1

Ecommerce

Visits

VS. Select a metric

Day

Week

Month



Visits (Aug 1, 2011 - Jul 31, 2012) Visits (Aug 1, 2010 - Jul 31, 2011)



Visits

130.33%

4,913 vs 2,133

Pages / Visit

-15.34%

3.04 vs 3.59

Avg. Visit Duration

-15.60%

00:02:02 vs 00:02:24

% New Visits

-1.90%

78.32% vs 79.84%

Bounce Rate

35.68%

53.88% vs 39.71%

Primary Dimension: Keyword Source Landing Page Other

Plot Rows

Secondary dimension

Sort Type:

Default



advanced



Keyword

Visits



Pages / Visit

Avg. Visit Duration

% New Visits

Bounce Rate



1. (not provided)

Aug 1, 2011 - Jul 31, 2012

800

3.37

00:02:28

70.62%

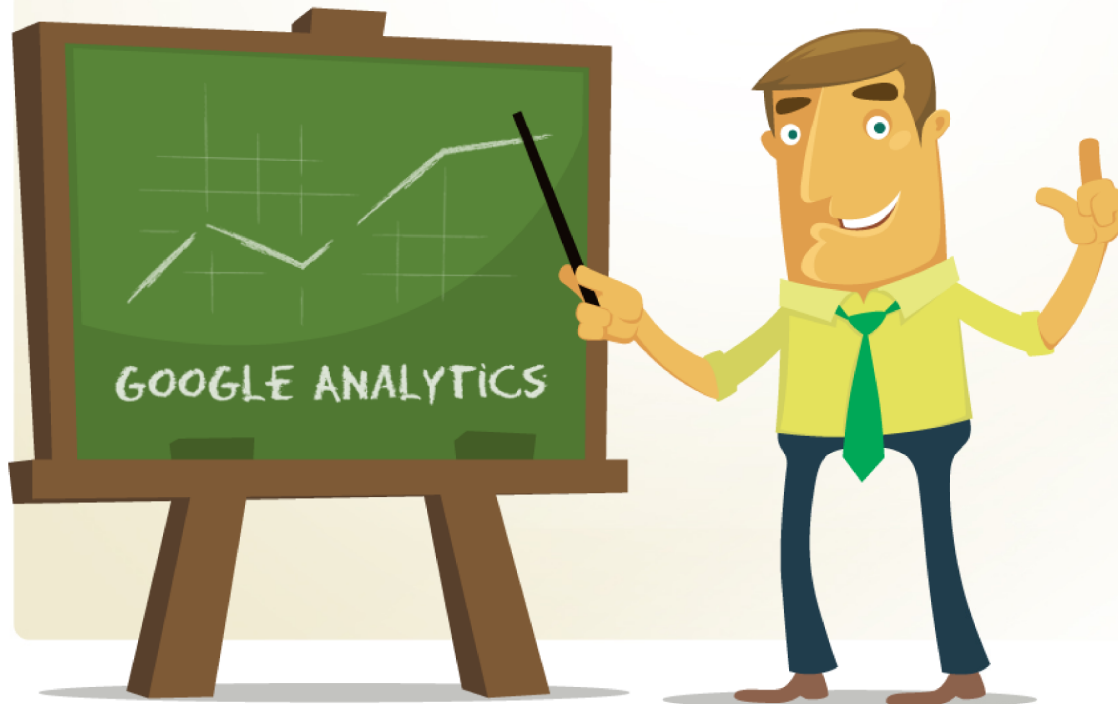
52.75%

Your Website: The tool that ties your marketing and sales strategy together.



# Marketer's Core Functions

- Strengthen brand
- Measure marketing effectiveness
- Drive new product development
- Gather meaningful insights



# Marketing Mix

Email Marketing Word of Mouth Press Releases  
Pay Per Click Marketing Sales Collateral Customer Events Direct Mail  
Conference Presentations Trade Publications  
Radio Ads TV Websites  
Online Videos TV Ads  
Twitter Blogs  
White Papers Search Engine Optimization  
Landing Pages Billboards LinkedIn Tradeshows/Expos  
Online Reviews Association Marketing Webinars Surveys  
Facebook Cold Calls Affiliate/Distributor Marketing  
Guerrilla Marketing

# Marketing Mix





# Strategic Marketing

- Situational Analysis
- Business Objectives
- Marketing Strategies
- Information Insight



# Strategic Marketing

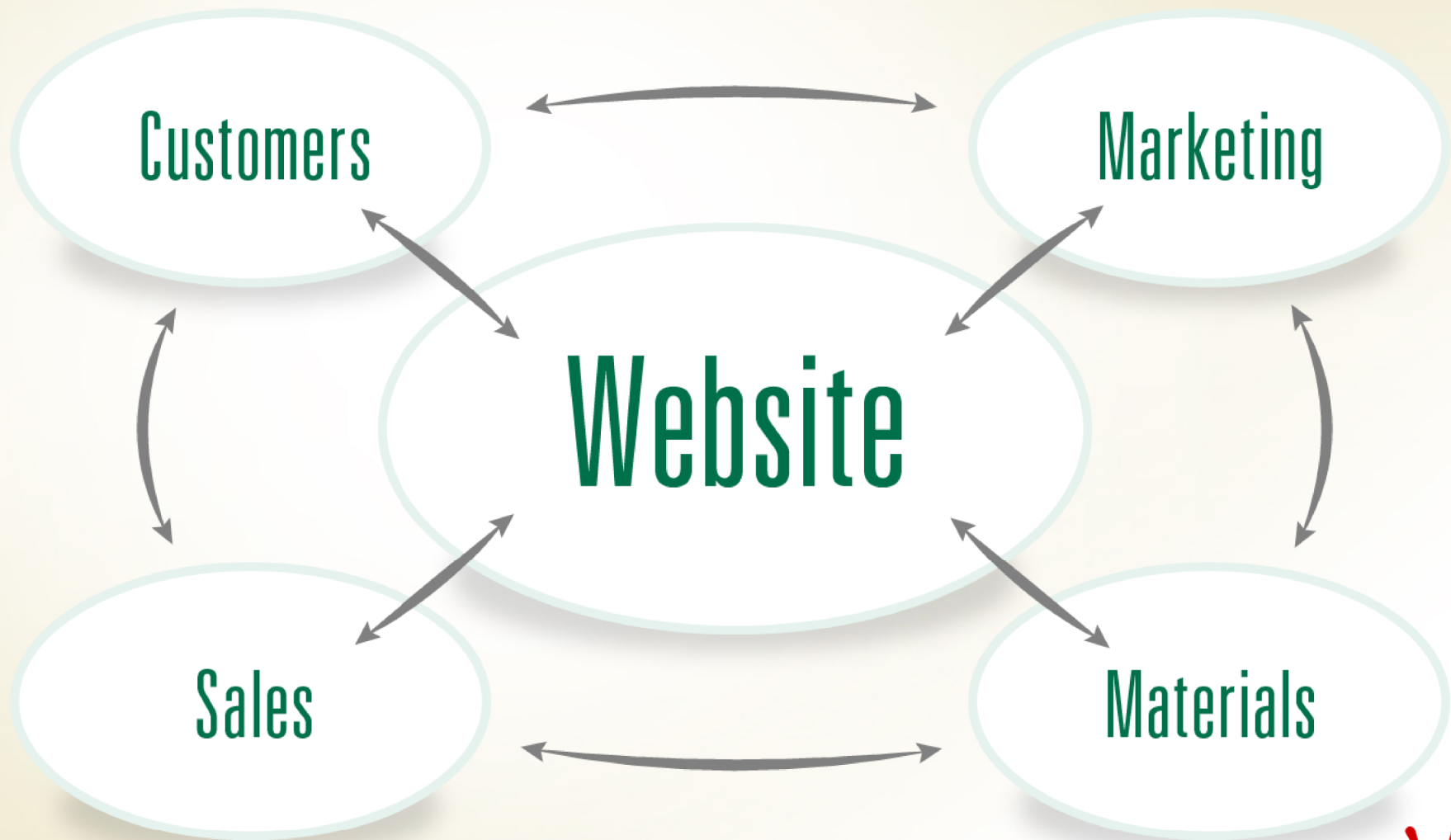
- Situational Analysis
- Business Objectives
- Marketing Strategies
- Information Insight



# Strategic Marketing: Infrastructure

- Sales tools
- Marketing materials
- Match website to how you present your business
- Help evaluate customer relationships

# Website as a Hub



# Typical Goals



# Typical Goals

- Showcase **Expertise**
- Communicate **Offerings and Capabilities**
- Demonstrate **Impact**
- Serve Multiple **Audiences**
- Feature **Innovation**
- Link **Values** With Offerings





# Expertise

- Become a **Thought Leader**
  - Earn **trust and credibility**
  - **Offer insights**, information and ideas
  - Position your company as an **industry authority** and resource
- Blog Articles
  - White Papers
  - Case Studies
  - Conference Presentations
  - Service Experts
  - Social Media
  - Industry Journals
  - News
  - Events

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- Events

Thought Leadership can allow you to differentiate your company and build credibility by showcasing deep knowledge.

- Clare Scott, Marketing Director. Ryan Companies

## HUNT ELECTRIC PORTFOLIO

CLOSE X



## Science Teaching + Student Services Building - University of Minnesota

Minneapolis, MN

### PROJECT DETAILS

New construction of 115,000 s.f. educational facility that features (10) active learning classrooms, (5) multi-purpose classrooms, and (2) large lecture halls. STSS was designed to meet and exceed the requirements of Minnesota's stringent B3 sustainable design code and was awarded LEED Gold certification. Sustainable features include day-lighting, natural convection, raised floors employing displacement ventilation, and high-performance glass featuring custom ceramic frit patterns to improve energy efficiency and building performance.

### Market

Educational

LEED Design

### Hunt's Role/Capabilities

- Building Information Modeling
- Electrical Construction
- Low Voltage



Hunt  
firm g  
perfo  
client

Your G

Hunt Ele  
and cost

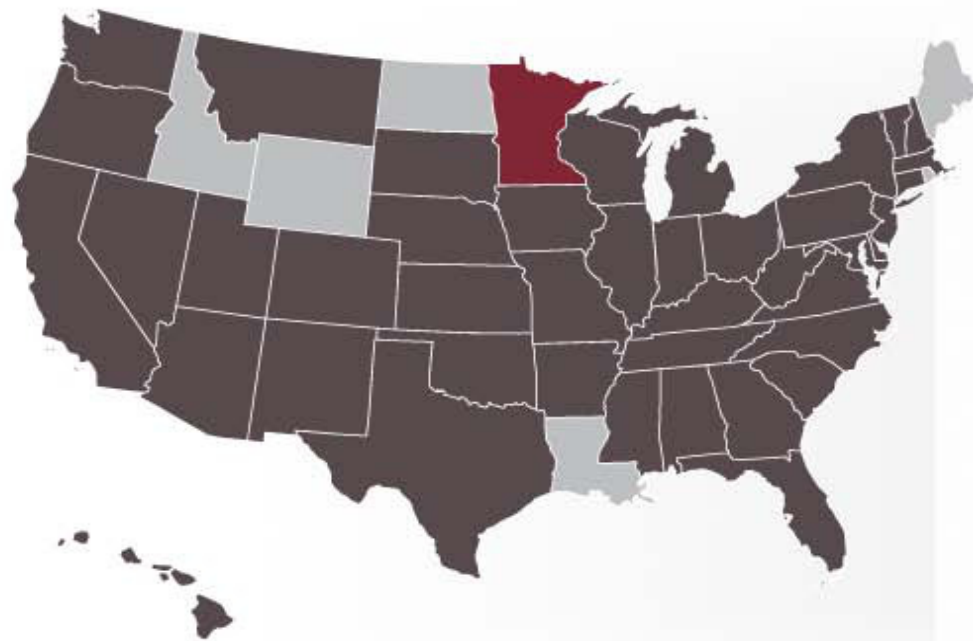
techniques, stringent safety practices, accuracy in estimating and the implementation of

FireKeepers Casino Phase I





Wilary Winn LLC

*Fair Value Estimates for Financial Institutions*[Home](#)[Services](#)[Expertise](#)[Insights & Resources](#)[Relationships](#)[Contact](#)[Site Search...](#)

## National Expertise

With clients in 43 states, we are nationally recognized experts regarding the accounting and regulatory rules related to fair value. We have led seminars on the subject for many of the country's largest public accounting firms, the AICPA, and the FDIC.

[Services for Banks »](#)[Services for Credit Unions »](#)[Independent & Objective](#)[National Expertise](#)[State-of-the-Art Technology](#)[Our Team](#)[Guiding Values](#)

# Valuation of Mortgage Servicing Rights

*Wilary Winn values more than 125 mortgage servicing rights portfolios per year for clients located across the country. Portfolios range in size from \$5 million to over \$1 billion. We have been providing MSR valuations since we founded the firm in 2003.*

We provide a comprehensive and cost-effective approach to the valuation of mortgage servicing rights (MSRs). We run our valuations at the individual loan level, which we strongly believe produces the most accurate results. Our reports highlight the changes in the expected values of the MSRs under various marketplace assumptions, so that our clients understand the potential economic risks and rewards of retaining servicing under different economic conditions. Wilary Winn's reports include detailed descriptions and rationale for the key valuation assumptions and our valuations have been reviewed by all of the financial institution regulatory agencies, and vetted by many of the country's top 25 accounting firms.

In addition to valuing the loans, Wilary Winn also helps our clients with the initial and ongoing accounting. As part of our valuation process, we provide a loan level file that facilitates the recording of newly created MSRs and amortization of existing and newly created MSRs. *Please let us know if you would like to see an online demonstration of the accounting.*

The most critical input assumption is the rate the loans in the portfolio are expected to prepay. We begin with the projected prepayment speeds from Securities Industry & Financial Markets Association (SIFMA) SIFMA tables which reflect future long-run prepayment estimates by bond dealer for the nation as a whole. The tables are updated every two weeks. The estimates are provided by year of origination and interest rate in 50 basis point increments. We then tailor the estimates to reflect the specific attributes in our client's portfolio in order to capture both the borrower's incentive and ability to refinance. For example, mortgagors with relatively small loans outstanding have less incentive to refinance than those with larger balances because many of the costs of refinancing are fixed. As another example, a borrower with an incentive to refinance based on market interest rates could be unable to refinance due to a low FICO score or the amount of their outstanding loan(s) exceeding the value of their property. We note that we believe the most recent versions of HARP and HASP could result in significant spikes in refinance activity, especially for loans originated in late 2005 through 2007 as a result of the elimination of the loan-to-value limitation and

## SERVICES FOR BANKS

### Valuation of Illiquid Financial Instruments

- *Non-Agency MBS*
- *Pooled Trust Preferred CDOs*
- *Mortgage Servicing Rights*
- *Mortgage Banking Derivatives*
- *Commercial Loan Servicing Rights*

### Estimation of Fair Value

### Asset Liability Management

## EXPERTISE

- *Eric J. Nokken, Senior Consultant*  
[READ MORE »](#)

## PUBLICATIONS

- *Accounting and Regulatory Guidance for the Mortgage Partnership Finance® Program*

- *Accounting and Regulatory Reporting*



# Offerings & Capabilities

- Show **what you do**
- **Demonstrate quality**
- **Highlight value** and process
- Portfolio
- Maps
- Link products and services
- Photo galleries
- Videos
- Press releases
- Testimonials

[Coil Processing](#)[Scrap Metal Processing](#)[Fabrication](#)

- [Flat Laser Cutting](#)
- [Tube/Structural Laser Cutting](#)
- [Forming](#)
- [Rolling](#)
- [Plasma Oxy-Fuel Cutting](#)
- [Machining \(CNC\)](#)
- [Rebar Fabrication](#)
- [Sawing](#)
- [Robotic Beveling](#)
- [Shot Blasting](#)

## Flat Laser Cutting

McNeilus Steel operates multiple sheet and plate cutting lasers.

- 6000 watt capacity
- Table size range - 5' x 10' to 14' x 55'
- Thickness capability – 24ga to 1"



Bystronic BySpeed Pro 3015



Bystronic precision laser cut  
bicycle



Bystronic ByStar 4025

## Coil Processing

## Scrap Metal Processing

## Fabrication

### Flat Laser Cutting

### Tube/Structural Laser

### Forming

### Rolling

### Plasma Oxy-Fuel Cutting

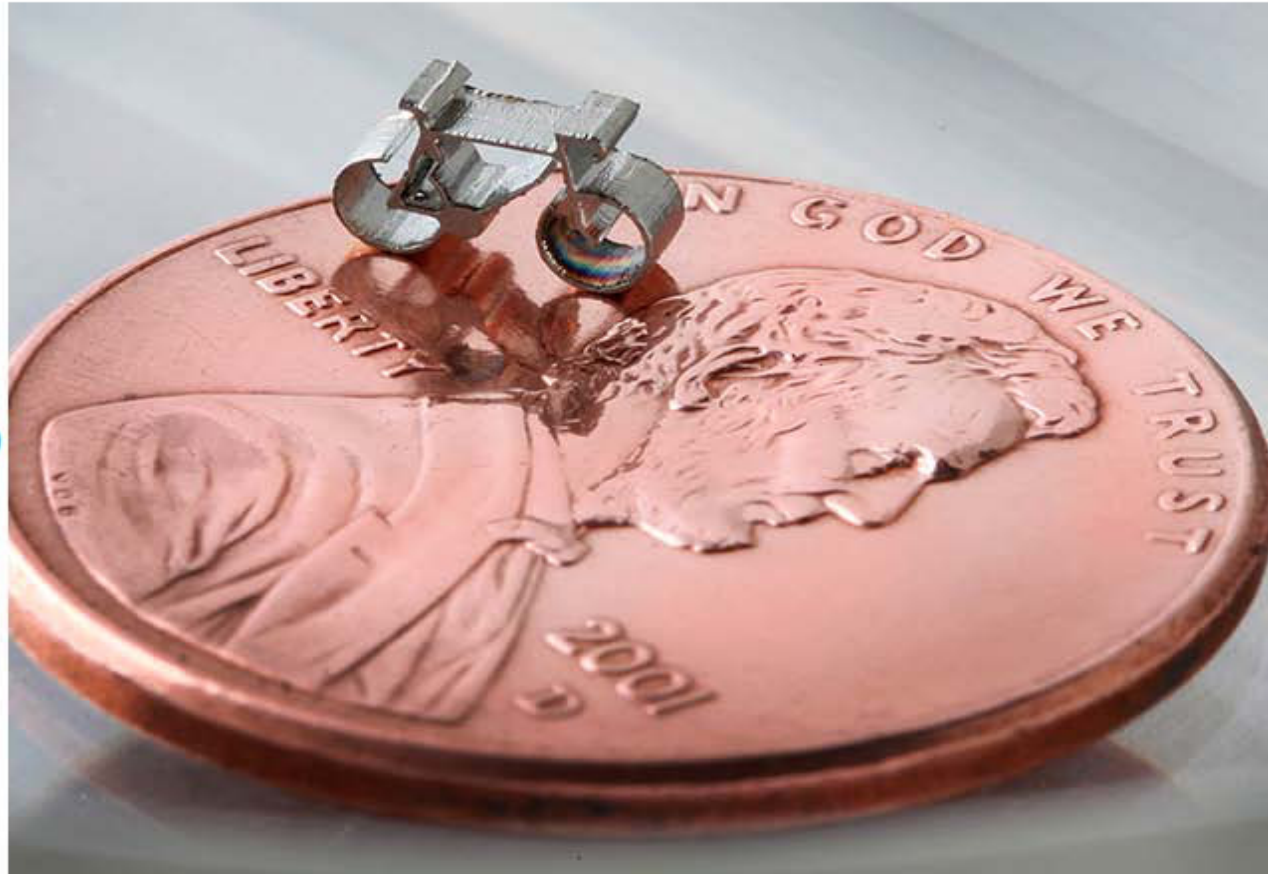
### Machining (CNC)

### Rebar Fabrication

### Sawing

### Robotic Beveling

### Shot Blasting









Offline - Leave a message

tube should feel as firm as a basketball at the touch. Be sure to check our FAQs for more information.

Each Eclipse model includes a [RAVE High Speed Inflator/Deflator](#), an [Anchor Connection Kit](#), and a [Limited Lifetime Warranty!](#)



#### User Manuals

-  [Owner's Manual](#)
-  [AJ150 and 200 Anchor Harness Instructions](#)
-  [Inflation Manual](#)
-  [Anchor Connector Kit Manual](#)
-  [FAQs](#)

#### Specifications

	Eclipse 120	Eclipse 150	Eclipse 200
Jump surface	44 square feet (12 foot dia.) 10 sided polygon	65 square feet (15 foot dia.) 10 sided polygon	124 square feet (20 foot dia.) 14 sided polygon
Inflated size	146" (371cm) dia. x 26" (66cm)	179" (455cm) dia. x 36" (91cm)	227" (577cm) dia. x 36" (91cm)
Weight (lbs.)	65	130	185



# Offerings & Capabilities

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- **Demonstrate quality**
- **Highlight value** and process
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- Press releases
- Testimonials

1) Google estimates it takes 9.2 searches before making an offline purchase.

ThinkWithGoogle.com - <http://bit.ly/PjKolZ>

2) YouTube data shows that 145 million people watch video online across **multiple devices**. YouTube exceeds 2 billion views per day.

MarketingProfs.com - <http://bit.ly/SPy9LV>



# Demonstrate Impact

- Who you are
- What you do
- What you provide
- Photos of real people
- Numbers
- Case Studies
- Testimonials
- Results



supporting women-owned businesses by providing microloans, working capital, education and on-going consultation through all stages of business.

# LOVE WHAT YOU DO.

SEWTRÓPOLIS  
A SEWING STUDIO & FABRIC STORE

## CLIENT STORY: NIKOL GIANOPOLOUS

Nikol Gianopoulos had a varied career—eight years in the U.S. Air Force, including active duty in Desert Storm, then several years of legal work for a financial firm. But it was...

[READ MORE](#)

## MORE CLIENT STORIES

[VIEW ALL](#)



### COMING UP Entrepreneurship Information Session

Tue, 10/9/12 11:30 AM

### ENTREPRENEURSHIP INFORMATION SESSION

In this FREE information session, you will learn about WomenVenture's classes, consulting and networking groups for entrepreneurs.

### COMING UP Planning to Succeed

Mon, 10/1/12 6:00 PM

### PLANNING TO SUCCEED

Grow a business that is feasible, viable and desirable. These vital business sessions provide the tools and resources to do it.





supporting women-owned businesses by providing microloans, working capital, education and on-going consultation through all stages of business.

# MAKE IT A REALITY.



## CLIENT STORY: LISA REICHEL

Lisa Reichel describes herself as an artist and entrepreneur, so it's no surprise that she possesses a winning combination of talents needed to succeed in both—creativity, innovation, vision. Add to that her natural ability...

[READ MORE](#)

## MORE CLIENT STORIES

[VIEW ALL](#)



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## DONATIONS/FUNDRAISING

**IS MY REGISTRATION FEE FOR THE MINNEAPOLIS BIKE TOUR  
CONSIDERED A TAX-DEDUCTIBLE DONATION?**

**HOW DO I SUBMIT DONATIONS THE DAY OF THE EVENT?**

## VOLUNTEERING

[Click to learn about this year's volunteer opportunities.](#)

[Click to view a printable version of the Bike Tour FAQs.](#)

12

Authorized beaches. [Learn more about  
Minneapolis Parks](#)



BROUGHT TO  
YOU BY



© Minneapolis Park & Recreation Board  
[info@minneapolisbiketour.com](mailto:info@minneapolisbiketour.com) or 612-230-6400

[Minneapolis Web Design](#) by [Plaudit Design](#)

EVENT DETAILS

REGISTER

FAQ

ABOUT

PHOTO GALLERY

VOLUNTEER

SPONSORS

SITE MAP





# Demonstrate Impact

- Who you are
- What you do
- What you provide
- Photos of real people
- Numbers
- Case Studies
- Testimonials
- Results

In 2011 Saforian redesigned the Share Our Strength ([www.Strength.org](http://www.Strength.org)) website to showcase core campaigns, improve impact messaging, provide concise information and identifies key partners.

Results include: 30% increase in donations; Increase in annual visitors by 430,000

Saforian.com - <http://bit.ly/NOMxHI>



# Audiences

- Allows you to **speak persuasively to each audience**
- **Maximizes user experience**
- Allows for compelling calls-to-action
- A variety of calls-to-action
- Applications vs Products
- Market pages
- Maps (service areas)
- “Self Selecting” navigation elements

# McNeilus steel, Inc.

[Products](#)[Processing](#)[About](#)[Contact](#)

## Find Your Sales Rep

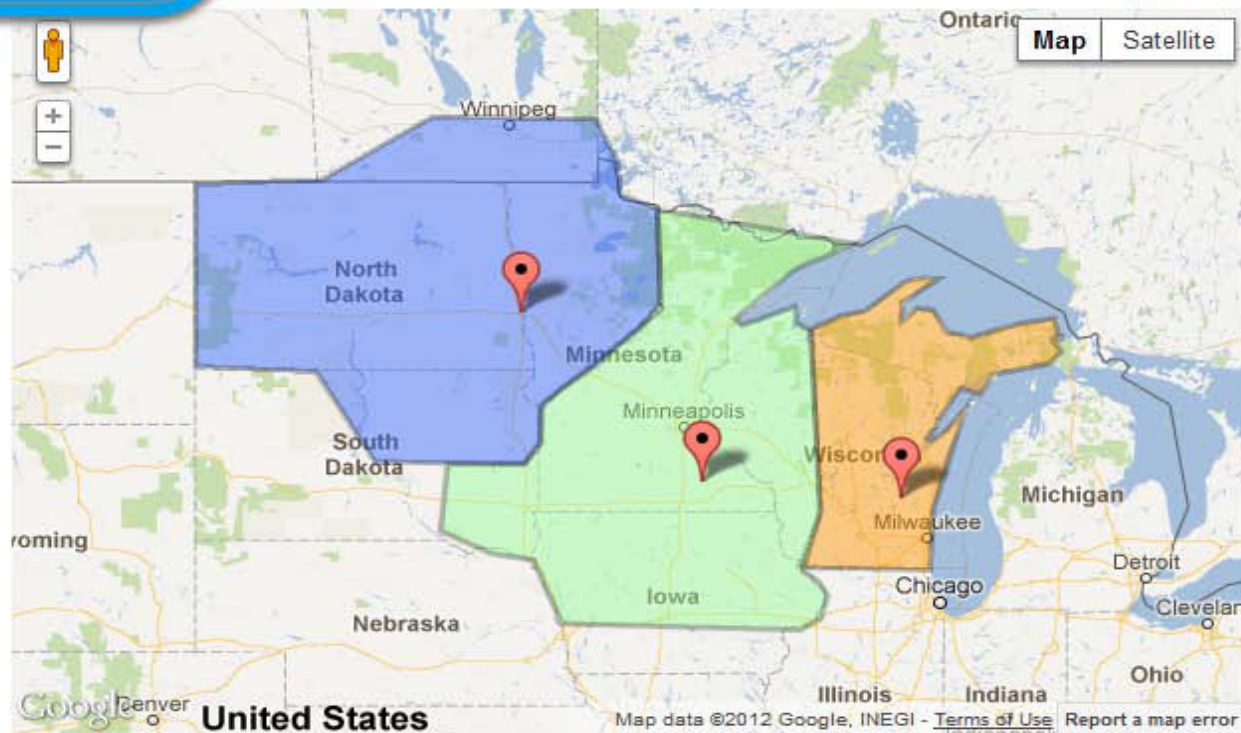
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## Conta

We have a team of dedicated local sales representatives positioned across the upper Midwest. Contact us for your steel solutions. Required fields are **MARKED \***

Name \*

Email \*

Phone

Comments

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### Dodge Center, MN

702 2nd Ave SE  
Dodge Center, MN 55927  
(800) 733-6336

### Fargo, ND

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## Applications

### ALT. ENERGY / BIOMASS

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## Biomass



The world doesn't wait for energy. Power consumption doesn't change if you experience equipment downtime or if you struggle to meet fuel size specs. That's why, if you're in the business of converting wood fiber or agricultural residue to usable fuel products, you need the consistent uptime and particle size control that Rotochopper grinders provide.

Our horizontal grinders match rugged dependability with particle sizing precision to deliver consistently uniform end products, even with compositionally diverse materials like corn stover. More versatile than any equipment on the market, our horizontal grinders make high quality fuel products from forestry slash, railroad ties, switchgrass bales, sorted C & D, whole trees—virtually any solid biomass fuel source.

- [ELECTRIC OR DIESEL](#)

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## Biomass Processing Equipment

- [B-66 & B66 E](#)
- [MC-266 & MC-256](#)
- [EC-266 & EC-256](#)

## Testimonials

"I PURCHASE OVER 600,000 TONS OF WOOD BIOMASS FUEL PER YEAR FOR MY 2 CO-GEN PLANTS. WE BURN FORESTRY SLASH, SAWMILL WASTE, CONSTRUCTION DEBRIS, PALLETS AND RAILROAD TIES, AND IT IS BEING PROCESSED THROUGH JUST ABOUT EVERY GRINDER IN THE BUSINESS. THE BEST FINISHED PRODUCT

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- Environmental Site Assessments
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- Indoor Air Quality
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- Permitting
- Agriculture Services
- Multi-Media Sampling & Monitoring
- Industrial Property Environmental Management
- Remediation/Construction Services & Oversight
- Operations and Maintenance (O&M)
- Remedial Design & Engineering
- Ecological & Right of Way
- Environmental Studies

## Industrial Cleaning & Waste Management Services

## Emergency & Rapid Spill Response Services

[Industrial/Commercial Services](#) / Environmental Consulting & Remediation Services

## ENVIRONMENTAL CONSULTING & REMEDIATION SERVICES

*We perform air, water and soil investigations and design corrective actions to achieve site cleanup/closure in the most efficient way possible. Our seasoned staff has the expertise and experience to provide a sole source solution that takes your project from investigation, through design and implementation to final site closure.*



### [Brownfield Site Assessment & Remediation](#)

We partner with developers and owners to identify the environmental liabilities, submit grant applications, and prepare remedial action and contingency plans to promote the successful development of brownfields.



### [Environmental Site Assessments](#)

We perform American Society for Testing & Materials (ASTM)-compliant Phase I and Phase II environmental site assessments (ESA) as well as surface and subsurface investigations on commercial, residential and government-owned properties.



### [Remedial Investigation & Feasibility Studies](#)

We perform characterization, field investigations and feasibility studies on sites with contaminated soil, sediment, surface and groundwater per Comprehensive Environmental Response, Compensation, and Liability Act



Call for more info: (651) 291-0456  
24 Hours: 1-800-279-0456

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### Environmental Consulting & Remediation Services

- Remedial Investigation & Feasibility Studies
- Permitting
- Multi-Media Sampling & Monitoring
- Remedial Design & Engineering
- Operations and Maintenance (O&M)
- Ecological & Right of Way
- Environmental Studies

### Industrial Cleaning & Waste Management Services

### Emergency & Rapid Spill Response Services



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### [Permitting](#)

Our engineers and regulatory specialists have provided permitting and regulatory compliance services to industry and government since 1986.

### [Multi-Media Sampling & Monitoring](#)



# Innovation

- Adaptability
- Accessibility
- New technologies for increased efficiencies
- Customer Experience
- Animations
- Mobile Responsiveness
- New Technologies
- Integrations





# Innovation

- Adaptability
- Accessibility
- New technologies for increased efficiencies
- Customer Experience
- Animations
- New Technologies
- Integrations

Thies & Talle knew that a mobile website was very important as 85% of renters nationally have a smart phone and a large portion use their mobile phone as their only Internet access. In reviewing our website traffic we knew that each month our mobile website traffic was growing from 3% 2 years ago to our current rate of over 21%.

- Steven Everett, Marketing Manager. Thies & Talle Management.



# Values

- Too many brands
  - **Distinguish** products and values
  - Reasons lead to conclusions,  
**Emotions lead to action**
  - Customer Experience
- About pages
  - **Content, content, content**
  - Links to value propositions
  - Calls-to-action

[KEY PRINCIPLES](#)[SERVICES](#)[STORIES](#)[TEAM](#)[ABOUT US](#)[CONTACT US](#)[Request a Quote ▶](#)

# Accountable

WE PROUDLY ACCEPT  
RESPONSIBILITY FOR OUR WORK.

- Immediate Resolution
- Project Team Responsibility
- True Real-time Quality Assurance

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## Settlement Administration Solutions, Unsurpassed Value

Dahl Administration provides the perfect combination of large-firm experience and capability with smaller-firm responsiveness and service. With expert staff that has administered thousands of settlements and distributed billions of dollars in proceeds, you can be assured that your case will be handled correctly – the first time. Dahl's six key principles and unique "every project, every day" approach make our customer service the best in the industry. Simply stated, we will meet your case deadlines and keep you informed of all important developments along the way.

## What Our Clients Are Saying

“

*"When the Court issued an Order that allowed only three days to provide national notice, rather than ask for an extension from the Court, Dahl was able to get the notice out on time. This was a truly amazing task."*

**-Brian England, Special Counsel  
Unified Life Insurance Company  
Overland Park, Kansas**



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DODGE CENTER, MINNESOTA FACILITY

Serving the upper Midwest region for more than 60 years, McNeilus Steel is a family-owned full line steel distributor and processor dedicated to providing our customers with the best in material quality, responsive customer service, and on-time delivery.

We stock over 5,000 unique ferrous and nonferrous products and maintain over 1.1 million square feet of warehouse and processing floor space. Our three stocking locations in North Dakota, Minnesota, and Wisconsin are positioned to efficiently service our customers' metal requirements. With more than 100 semi-tractor trailers and straight-trucks in our delivery fleet, our expert-trained staff will get you what you need when you need it.

TRANSIT RELIABILITY

QUALITY CONTROL





SPACE CENTER®

REAL ESTATE

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FIND A REP

FOUNDED IN

1916

WITH A SINGLE

SAINT PAUL WAREHOUSE

SITE SEARCH

SEARCH

## TOTAL SPACE

Atlanta	1,400,000 sq ft
Chicago	2,000,000 sq ft
Dallas	560,000 sq ft
Kansas City	6,000,000 sq ft
Los Angeles	5,600,000 sq ft
Memphis	990,000 sq ft
Minneapolis	190,000 sq ft

## FOUNDED IN 1916, SPACE CENTER

has grown from a single warehouse in St. Paul to over 16 million square feet of industrial real estate located in major domestic distribution markets. Our tenants range from emerging companies to the Fortune 500.

We pride ourselves on forging long-term relationships that not only match our client's current needs, but also to meet their future challenges.

## IN ADDITION TO ITS REAL ESTATE

holdings, Space Center provides third-party logistics services, owns an oil and gas exploration company and operates a venture capital fund focused on emerging technologies. Almost a century in business has taught us that dedication to serving our clients, results in both unparalleled satisfaction and success.

[Contact us](#) to find out how, by working together, we can achieve your goals.



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FIND A REP

NOW OVER

16m

SQUARE FEET OF

INDUSTRIAL REAL ESTATE

LOCATED IN MAJOR DISTRIBUTION MARKETS

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SEARCH

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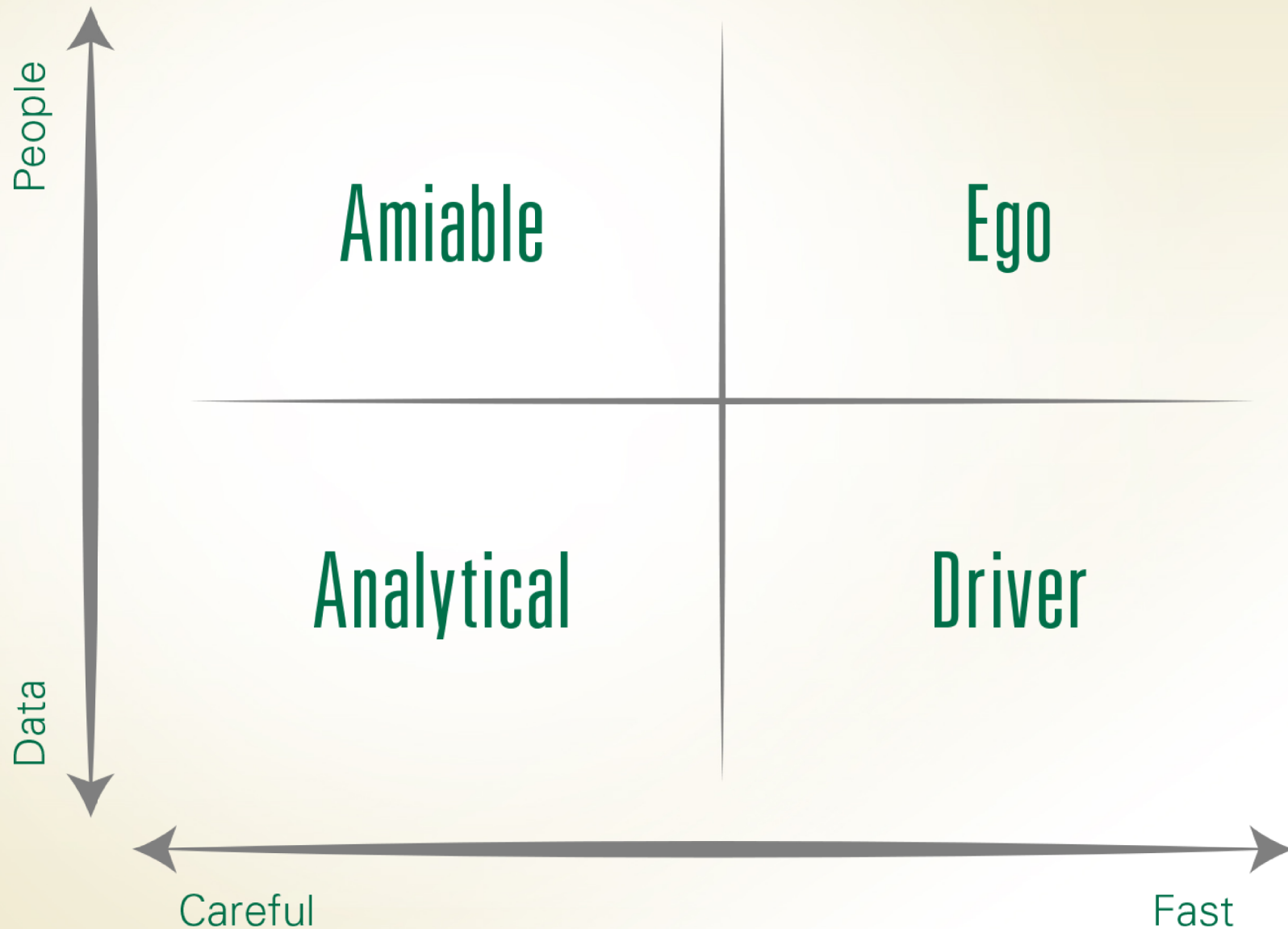
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# Audience Needs





# Questions?

[Plaudit.com/WebsiteSuccess](http://Plaudit.com/WebsiteSuccess)

[charles@plaudit.com](mailto:charles@plaudit.com)

